

Legal bases for the Privacy Policies of ezeep and ThinPrint

Legal bases of the processing in the EU General Data Protection Regulation (GDPR)

The provider or processor may only process personal data of users if one of the following applies (Article 6 paragraph 1 DSGVO):

- a) the data subject has given *consent* to the processing of his or her personal data for one or more specific purposes;
- b) processing is necessary for the *performance of a contract* to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract;
- c) processing is necessary for compliance with a *legal obligation* to which the controller is subject;
- d) processing is necessary in order to protect the *vital interests of the data subject* or of another natural person:
- e) processing is necessary for the performance of a task carried out in the *public interest* or in the *exercise of official authority* vested in the controller;
- f) processing is necessary for the purposes of the *legitimate interests pursued by the controller* or by a third party

Specifically, the processing of personal data mentioned in the ThinPrint GmbH Privacy Policies – e. g. related to ezeep.com, thinprint.com or Mobile Session Print – is based on the following of the above mentioned legal bases:

Legal bases for ThinPrint's Privacy Policies in detail

Processing of personal data	Legal basis
Analytics (collection of data and their evaluation with re-	Art. 6 para. 1 (a) GDPR (user's consent)
gard to the behaviour of visitor):	
e. g. Google Analytics	
Display content from external platforms:	Art. 6 para. 1 (a) GDPR (user's consent)
e. g. YouTube Video Widget	
Hosting and backend infrastructure:	Art. 6 para. 1 (b) GDPR (performance of a con-
e. g. Microsoft Azure, Amazon Web Services, WPEngine	tract)
Registration and Login:	Art. 6 para. 1 (b) GDPR (performance of a con-
e. g. directly on the ThinPrint ID Server or via social login at	tract)
Google (Google OAuth), Linkedin (Linkedin OAuth) or Mi-	
crosoft (OneDrive OAuth)	
Remarketing and Behavioural Targeting (marketing):	Art. 6 para. 1 (a) GDPR (user's consent)
e. g. LinkedIn Website Retargeting	
Tag management (provision of scripts and others for the	with regard to essential functions: Art. 6 para. 1
website):	(b) GDPR (performance of a contract),
e. g. with Google Tag Manager	with regard to all other functions: Art. 6 para. 1 (f)
	GDPR (legitimate interests pursued by ThinPrint)
Management of user databases:	with regard to the provision of services requested
e. g. with Freshsales	by you: Art. 6 para. 1 (b) GDPR (performance of a
	contract),
	with regard to all other functions: Art. 6 para. 1 (f)
	GDPR (legitimate interests pursued by ThinPrint)



Management of support and contact requests (helpdesk): e. g. with Freshdesk

Direct marketing: e. g. information on products, newsletters

Art. 6 para. 1 (b) GDPR (performance of a contract)

with regard to the provision of information requested by you: Art. 6 para. 1 (b) GDPR (*performance of a contract*),

with regard to all other marketing measures: Art. 6 para. 1 (f) in conjunctin with Recital 47 GDPR (*legitimate interests pursued by ThinPrint*) Art. 6 para. 1 (b) GDPR (*performance of a contract*)

by name: Art. 6 para. 1 (a) GDPR (user's *consent*), anonymously: Art. 6 para. 1 (f) in conjunctin with Recital 47 GDPR (*legitimate interests pursued by ThinPrint*)

with regard to the provision of the service requested by you: Art. 6 para. 1 (b) GDPR (*performance of a contract*),

with regard to all other functions: Art. 6 para. 1 (f) GDPR (*legitimate interests pursued by ThinPrint*) with regard to the provision of the service requested by you: Art. 6 para. 1 (b) GDPR (*performance of a contract*),

with regard to all other functions: Art. 6 para. 1 (f) GDPR (*legitimate interests pursued by ThinPrint*) Art. 6 para. 1 (f) in conjunctin with Recital 47 GDPR (*legitimate interests pursued by ThinPrint*)

further Forms: e. g. contact or offer forms

Photos and video recordings at customer or partner events, at trade fairs or conferences: for marketing purposes

Mobile Session Print: Cloud service as part of the ThinPrint Engine product for the delivery of print jobs from remote desktop sessions to mobile devices

Crashlytics: Monitoring service of the ezeep app provided by Google

Log data: access data recorded by web servers or cloud services for verification purposes, for troubleshooting and to identify and defend against hacker attacks

Subprocessors of the ThinPrint GmbH

The following companies process personal data on behalf of ThinPrint:

Name and address of Subprocessor

Description of performance

Cortado Holding AG, Alt-Moabit 91b, 10559 Berlin, Germany (parent company) Company's business activities, like:

- administration of websites, social media and web- and cloud services such as ezeep, ThinPrint Cloud Printer, Amazon Web Services, Open Telekom Cloud, Microsoft Azure, Teamplace, Cortado MDM, ClassMarker and ThinPrint Mobile Session Print
- services such as marketing, sales, customer support, recruiting, team-management, processing of payments and accounting
- representation of contractor towards authorities and companies in legal and tax matters, auditing, personnel management, retirement and profit sharing
- security organization such as IT administration, IT security, alarm system and security services for the Supplier (such as sales, consulting and customer support)

Denver, CO 80205, USA (subsidiary company) Cortado Pty Ltd., Level 12, Plaza Building, Australia Square, 95 Pitt Street, NSW 2000 Sydney,

Cortado Inc., 3858 Walnut St #130,

Australia (subsidiary company)

services for the Supplier (such as sales, consulting and customer support)



Amazon Web Services EMEA SARL, 38 Avenue John F. Kennedy, L-1855, Luxembourg hosting of cloud services such as ezeep, ThinPrint Cloud Printer and ThinPrint Notification Server (of ThinPrint Mobile Session Print) on Amazon Web Services (AWS)

Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, USA

hosting of the cloud service ezeep on Microsoft Azure

ScriptRunner Software GmbH, Ludwig-Erhard-Straße 2, 76275 Ettlingen, Germany

Skript-Verwaltung für die ThinPrint Management Services (Tpms)

Stratodesk Software GmbHGabelsberger Straße 11–13,
9020 Klagenfurt, Austria

External licensing in case of use of the management software Stratodesk Notouch Center aka ThinPrint Hub Remote Management (www.stratodesk.com)

SurveyMonkey Europe UC, 2nd Floor, 2 Shelbourne Buildings, Shelbourne Road, Dublin, Ireland Zendesk Inc., 1019 Market Street, San Francisco, California 94103,

Survey platform as a cloud service

Live-Chat Zopim as cloud service

Provider and Processor

ThinPrint GmbH Alt-Moabit 91a 10559 Berlin Germany

USA

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