ezeep Chrome Extension Now Available as Substitute to Google Cloud Print

With the ezeep Chrome extension, Google Chrome, G Suite and Google Workspace users can continue to print to local and remote network printers even after Google Cloud Print ceases operation

BERLIN/DENVER, December 1, 2020 – <u>ezeep</u>, a leading provider of cloud print technologies, today announced the release of its Chrome extension. The new extension allows Google Chrome, G Suite, and Google Workspace users to print even after Google discontinues its cloud print service at the end of this year. Unlike Google Cloud Print, however, ezeep offers the added benefit of centrally managed printing on network printers.

Both startups and long-established companies alike use G Suite, recently renamed Google Workspace, for their operations. A reason for concern for users is the announced end of Google Cloud Print. As of January 1, 2021, Google Cloud Print will no longer be available. As a result, users would be left with local printing, without central management, and dealing with the annoying installation of printer drivers on all desktops. This is a stopgap solution that is unlikely to please IT departments or end-users.

ezeep offers a solution with its new Chrome extension. Once added from the Chrome Store directly in the Chrome browser, ezeep enables instant managed printing to any network printer. There is no need to install printer drivers on desktops as the printing process takes place entirely in the cloud. Enterprise printing from G Suite is particularly smart yet simple when combined with the ezeep Hub. This ezeep plug-and-play device instantly connects all printers for printing via the cloud.

"The ezeep brand has been synonymous with simple, fast printing right from the start," says Christoph Hammer, Senior Vice President Cloud Services at ThinPrint. "Our Chrome extension is further proof of innovation in this space. Once activated as an extension in the browser, all managed printers, including all print options, can be used

immediately for G Suite and Chromebook users. This is all available without installing printer drivers or other tedious print management tasks".

ezeep Blue offers a free trial: www.ezeep.com/free-trial

The ezeep Chrome extension is available for free in the Chrome Store.

www.ezeep.com/chrome-web-store

About ezeep:

The future of printing is ezeep. With ezeep, printing is dramatically simplified, enabling any device to print to any printer – whether with the ezeep printer driver from PC or Mac, via app for smartphones and tablets or even by web-based drag & drop for the occasional user.

Consumers print unlimited and – naturally – free-of-charge to their own printers and, depending on the provider, free or at a cost to external printers. This makes printing as easy as making a phone call, eliminating the need for any user support. Companies can lower the infrastructure demands on their printer setups in branch offices worldwide, thanks to ezeep, drastically simplifying their administration. With this, the total costs for deploying printers is significantly reduced.

Coworking spaces, universities, exhibition grounds, train stations, airports and kiosks can not only make their printers publicly available with just a single click, but also charge for printing with ease. The same applies to private users or cafés which want to share their printers with others. Printers are thereby transformed into sources of income, not costs. Open interfaces enable integrations with existing solutions, such as for user and resource management, cost control or compliance monitoring for maximum cost savings via automation. A constantly growing ecosystem of standard integrations by development partners makes these benefits also available to non-technical users.

By reducing costs and removing all technical requirements, whilst providing the ability to use third-party printers at any time, ezeep ensures that in the future people will be able to print from almost every location quickly and easily, for whatever reason they might have. ezeep is committed to minimizing the CO2 footprint of printing and ensuring that printed paper can be a meaningful, productive and responsible alternative to screen-based information consumption. For more information, please visit: www.ezeep.com.

<div align="center">###</div>

Media Contacts:

North America:
Kendra Westerkamp, VisiTech PR
Phone: +1-303-752-3552, email: CT@visitechpr.com

Rest of World:
Silke Kluckert, Public Relations Manager
Phone: +49 30 39493166, email: press@cortado.com